

EDUCATION

Savannah College of Art and Design (SCAD) - Atlanta 2016

MFA Advertising
Concentration: Art Direction

East Tennessee State University (ETSU) 2013

BS in Mass Communication, *magna cum laude*
Concentration: Advertising
Minor: Digital Media

RELATED EXPERIENCE

Freelance Art Director 03.2020 - Present
Creative work for local & regional clients.

TBWA/Chiat/Day New York, NY
Freelance Art Director 01.2020 - 03.2020

Concept and create executions for digital, print, social and experiential media for Nissan North America.

Bailey Lauerman Omaha, NE
Art Director 08.2018 - 12.2019

Concept and create executions for digital, print, social media, experiential media, and TV for clients such as Bosch, Cargill, Farmers Mutual of Nebraska, and Phillips 66 and Kendall Lubricants.

Zimmerman Advertising Fort Lauderdale, FL
Jr. Art Director - Nissan Division 01.2017 - 08.2018

Concept and create executions for digital, print, social and experiential media, as well as conceptualizing National Brand & Retail TV campaigns for Nissan North America.

Ogilvy & Mather Atlanta, GA
Creative Extern 06.2016 - 08.2016

Work under agency Creative Directors to develop and execute a variety of digital and traditional campaigns for clients such as Holiday Inn, Cleaver-Brooks and CORT Furniture.

The Tombras Group Knoxville, TN
Freelance Creative 06.2015 - 03.2016

Work with agency creatives and account service personnel to create executions for an international luxury furniture brand, Stressless® by Ekornes.

The GWCCA + Interface® Atlanta, GA
SCAD CLC Fall 2015

Collaborated with students from a variety of disciplines to create a 15 minute documentary of the Georgia World Congress Center Authority's grass-roots marketing for Kenny Chesney's 2015 concert at the Georgia Dome and to create four unique multimedia pieces to promote Interface's new Skinny Plank product.

Talentura Atlanta, GA
Creative Strategist/Designer 06.2014 - 05.2015

Graphic design, copywriting and overall communication strategy at a rising mobile recruiting technology company.

PROFESSIONAL SKILLS



Advertising Design, Copywriting, Big Ideas, Photography, Public Speaking, Videography, Motion Graphics/2D Animation

SOFTWARE SKILLS

Proficient With:



Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, & Microsoft Office

Familiar With:



Cinema 4d, Autodesk Maya, Adobe Dreamweaver & Flash

AWARDS/HONORS

- 2017 AAF District 7 ADDY's - Nike Soul:
 - Gold - Integrated Consumer Campaign,
 - Silver - TV Advertising, Silver - Art Direction
- 2017 Atlanta ADDY's - Nike Soul:
 - Gold - Art Direction, Gold - Guerilla Marketing, Gold - Integrated Consumer Campaign, Silver - TV Advertising
- 2016 Cannes Future Lions Shortlist - Nike Soul
- SCAD You Only Launch Once (YOLO) 2016 winner
- SCAD Graduate Honors Scholarship Recipient
- ETSU Department of Communication Outstanding Student in Advertising - 2013
- Hope/Lottery Scholarship Recipient
- ETSU Academic Performance Scholarship Recipient

ORGANIZATIONS/ACTIVITIES

- American Advertising Federation (AAF)
- American Institute of Graphic Arts (AIGA)
- SCAD Advertising Club
- Studied International Branding in Rome, Italy - Summer 2013
- National Student Advertising Competition (NSAC) 2012 & 2013
- ETSU Advertising Club
- ETSU Quality Enhancement Program Development Committee
- ETSU Preview and Orientation Leaders Organization

OTHER RECOGNITIONS



Eagle Scout, B.S.A.